

PROFESSIONAL DESIGNER & FILM MAKER



NIC KIERNAN

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Design Portfolio

thenickiernan.com

REFERENCES

Mat Masoni
mmasoni@pluspr.com
VP Digital Technology &
Web Development

Jeannie Jones
(678) 371-6901
Director of Marketing at
JVCKENWOOD

EXPERIENCE

• Senior Graphic Designer PLUS Communications | Current | Remote

Creating, designing, and leading team members digital media and social media campaigns for organizations, and fortune 500 companies such as Exxon Mobil and Charter | Spectrum.

• Socialistics Graphic Designer | 2022 | Remote

Responsible for completing social media graphics and videos with short turn around deadlines for a wide variety of clients.

• JVCKENWOOD (B2B) Head Graphic Designer & Marketing Coordinator | 2016-2022 | Irving, TX

Leading Graphic Designer responsible for creating After Effect Animation, video content, and graphics demonstrating new radio technologies for public safety agencies. Additionally created social media illustrations and motion graphics as well as spec sheets, Executive Summaries, whitepapers, and many other types of collateral. Head of the company website design and maintenance.

• Freelance Graphic Designer

Design work that I have done for friends, families, and through Upwork.com. Designing app concepts for Lay's Chips. Filmed, produced, and edited video ads for MYOTHERCASE, and Bose. Created, produced, and edited a marketing ad for Chick-Fila.

EDUCATION

2018 • University of North Texas
Bachelors in Communications & Graphic Design

2015 • Collin College
Associates in General Studies and Arts

SKILL 10+ years experience

- **Adobe Creative Suite:**
After Effects, Premiere Pro, Illustrator, Photoshop, Indesign, Audition
- **Creative Software:**
Final Cut Pro, Capcut, LumaFusion, Procreate
- **Microsoft:**
PowerPoint, Excel, Word, Outlook
- **Filming and camera operations:**
Live Streaming & Photo Shoots, lighting, production, storyboarding
- **Webdesign:**
Wix, Squarespace, Protreus, Wordpress
- **SEO:**
Hubspot, Unbounce, Google ads
- **UI/UX:**
Sketch, Adobe XD
- **All Social Media Platforms**